

**Master of Science in Sport Management  
Thesis Option**

<b>Course</b>	<b>Hours</b>
Required Research Core (6 hours)	
SPMT 601 Reading Research Publications in Sport	3
SPMT 690 Theory of Research In Discipline <sup>1</sup>	3
Required Sport Management Core (15 Hours):	3
SPMT 611 Revenue Generation in Sport	3
SPMT 612 Personnel Management in Sport	3
SPMT 613 Diversity in Sport Organizations	3
SPMT 615 Sport Marketing	3
SPMT 655 Recreation and Sports Law	
Thesis Research Hours (8 hours)	
SPMT 691 Research	8
Electives (7 hours)	
<i>Sport Management Electives (Minimum of 4):</i>	
SPMT 610 Administration of Sport and Fitness Organizations	3
SPMT 623 Administration of Health and Kinesiology	3
SPMT 682 Seminar in... (Repeated for credit) <sup>2</sup>	1-2
SPMT 683 Practicum in Sport Management	3
SPMT 685 Independent Study	3
<i>Outside Area Courses (Maximum of 3):</i>	
(Typically taken in MGMT, MKTG, or EDAD)	3
<b>Total Hours</b>	<b>36</b>

<sup>1</sup> Student can use KINE 690, HLTH 690, or STAT 651 as substitutes

<sup>2</sup> One credit course. Topics to include Selling the Sport Product, Event Management, Social Issues in Sport, Sport Communications, others TBA.