

Ph.D. Kinesiology: Specialization in Sport Management

This specialization prepares students for teaching and research careers in sport management. Graduates are trained for post-doctoral appointments and positions in universities, industry, and research institutions. The program prepares students to conduct research in applied and basic areas of sport management. Emphases in the applied areas are in organizational and group diversity; the under-representation of women and ethnic minorities in sport organizations; organizational effectiveness; organizational structure and strategy; organizational change; sport marketing; and consumer behavior. Emphases in the basic areas focus on relational demography; intergroup processes; and sport consumer behavior. Specific areas of research correspond to those of the sport management faculty.

The Center for Sport Management Research and Education, and the laboratories subsumed under that entity—the Laboratory for the Diversity in Sport and the Sport Marketing Laboratory—provide support to the sport management program. Research in these entities focuses on applied issues in the university athletic context and on diversity issues within organizations for sport and physical activity, respectively. In addition to the work in the laboratories, supplementary experiences are available with various sport entities, including the Department of Athletics, the Department of Recreational Sports, and professional sport organizations/tournaments.

Courses	Hours
A minimum of 46 hours from the following:	
SPMT 681 Research Seminar (Statistics; Qualitative Research)	2*
SPMT 682 Doctoral Seminar in Sport Management	2*
SPMT 682 Doctoral Seminar in Sport Marketing	2*
SPMT 682 Doctoral Seminar in Social Issues in Sport	2*
SPMT 682 Sport Management Research Colloquium	2*
SPMT 685 Directed Studies	12*
SPMT 684 Teaching Internship	3*
SPMT 690 Theory of Kinesiology Research	3*
 SPMT 691 Research	 18*
Minimum	46

A minimum of 12 hours from the following (at least 6 of which are in one area):

STAT 652 Statistics in Research II	3*
STAT 653 Statistics in Research III	3
 EDAD 690 STAT II	 3
EDAD/EHRD 690 STAT III	3
EDAD 690 Action Research in Education: Naturalistic Inquiry	3
 EPSY 625 Advanced Behavioral Measurement	 3
EPSY 636 Techniques of Research	3
EPSY 641 Experimental Design in Education II	3

EPSY 642	Meta Analysis of Behavioral Research	3
EPSY 643	Applied Multivariate Methods	3
EPSY 690	Special Topics	3
PSYC 607	Experimental Psychology	3
PSYC 623	Standardized Tests and Measurements	3
PSYC 671	Experimental Design for Behavioral Scientists	3
PSYC 672	Factor Analysis for Behavioral Scientists	3
PSYC 673	Psychometric Theory and Methods	3
PSYC 674	Covariance Structure Models and Causal Analysis	3
MGMT 686	Research Methods in Organizational Science II	3
MGMT 687	Research Methods in Organizational Science I	3
MGMT 690	Theory of Research in Management	3

Supporting Electives

Students will select a minimum of 9 elective hours with approval from their advisors:

Education and Human Resource Development, Educational Psychology, Management, Marketing, Psychology, Sociology, or others as selected.

Total 67

* indicates required class

Research Experience Requirement:

Prior to scheduling the dissertation proposal meeting, each student will: (a) have presented, as sole or first author, at least one presentation at a state, regional, or national conference; and (b) will be an author on at least one research paper submitted to a peer-reviewed national or international journal. In addition, dissertations will not be signed by the department head until the student has submitted as first author a manuscript (or manuscripts) of the study to a national or international refereed journal (or journals).

Minimum Hour Requirement:

The PhD requires a minimum of 67 hours beyond a masters or 96 hours beyond the baccalaureate degree. Depending on the preparation and experience, doctoral students may be required to complete undergraduate or graduate leveling work in addition to the minimum PhD requirements.

Minimum course requirements include the following, or the equivalents thereof:

KINE 610	Administration of sport and Fitness Organizations
KINE 611	Personnel Management in Sport
KINE 612	Revenue Generation in Sport
KINE 615	Sport Marketing
KINE 690 / STAT 651	Statistics in Research I
KINE 601	Reading Research Publications in Kinesiology