

Master of Science in Sport Management Non- Thesis Option

Course	Hours
Required Research Core (6 credit hours)	
SPMT 601 Research Methods for Sport Organizations	3
SPMT 690 Theory of Research Sport Management (Statistics course)	3
Required Sport Management Core (21 credit hours)	
SPMT 610 Management of Sport Organizations	3
SPMT 611 Financial Management in Sport	3
SPMT 612 Personnel Management in Sport	3
SPMT 613 Diversity Ethics in Sport Organizations	3
SPMT 615 Sport Marketing	3
SPMT 616 Sales and Revenue Generation in Sport	3
SPMT 617 Sport Media and Communications	3
Electives	
Sport Management Electives Suggestions: (choose 9 credits)	
SPMT 623 Athletics Administration	3
SPMT 630 Sport Economics	3
SPMT 640 or 689 Psychology for Coaches	3
SPMT 642 Best Practices in Coaching	3
SPMT 646 Ethics in Coaching	3
SPMT 655 Sport Law	3
SPMT 683 Practicum in Sport Management	3
SPMT 684 Internship in Sport Management	3
SPMT 685 Directed Studies*	1-12
SPMT 689 Special Topics in ... (unique topical courses)	1-4
Outside Area Courses (These may be substituted as electives)	
Typical outside areas of focus: MGMT, MKTG, EDAD, or another student interested area	3
TOTAL CREDIT HOURS NEEDED FOR GRADUATION	36

* Distance students should not take SPMT 685; however, there may be special circumstances.

Students may substitute KINE 690, HLTH 690, or STAT 651 for SPMT 690

Not more than 12 hours may be used in any combination of the following categories:

1. Not more than 8 hours in the combination of 691 (research) and 684 (Professional Internship) may be used.
2. Not more than 8 hours of 685 (Directed Studies) may be used.
3. Not more than 3 hours of 690 (Theory of Research) may be used.
4. Basically, 685 + 684 + 690 = should not go over 12 credits.

Degree plan beginning fall 2017